

# STRONG COMMUNITIES HEALTHY OCEANS



COMMUNITY IMPACT  
PROGRAM FACT SHEET

L'UNION DES  
PÊCHEURS  
des Maritimes | The Maritime  
FISHERMEN'S  
UNION

## The Maritime Fishermen's Union

### OUR COMMITMENT

The MFU strives to make a positive impact on the lives of its members, their families and the coastal communities they live in. This commitment has inspired the creation of the Community Impact Program.

### WHAT IS THE COMMUNITY IMPACT PROGRAM?

As part of the responsible collective management of the community snow crab fishery, fish harvesters have pledged to invest in their regions, to promote the collective prosperity and the development of community projects.

### THE IMPACT

Since 2018, the fishermen have invested the profits obtained from the snow crab fishery in a number of projects and causes, notably for schools, youth initiatives and numerous others.



\$9 M

OVER \$9 MILLION  
INVESTED  
TO DATE



400

MORE THAN  
400 DONATIONS,  
PROJECTS AND RESOURCE  
ENHANCEMENT INITIATIVES.

*"This donation demonstrates the strength of the fishermen and their commitment to the coastal communities. It is moving to see the involvement of the fishermen in this project, which will directly benefit the entire public."*

Jimmy Dubroy and Guy Donelle,  
co-presidents of the Stars Campaign



FOR MORE INFORMATION ON THE MARITIMES  
FISHERMEN'S UNION COMMUNITY IMPACT PROGRAM:



[mfu-upm.com](http://mfu-upm.com)

### GUIDELINES

To be considered for the Community Impact Program, project and donation requests must:

- **Benefit** the whole community, support the development or help maintain the viability of coastal fisheries or coastal communities in general
- **Not interfere** in the development of neighbouring communities
- **Be sustainable** and lasting

